

Schema Markup Examples

Schema markup should be placed around the content on your site. This can mean the markup gets placed on the individual page or in the corresponding core site file.

Business Listing

```
<div itemscope itemtype="http://schema.org/ProfessionalService">
  <span itemprop="name">Live Lawn and Prosper</span>
  <span itemprop="description">Full service landscaping and lawn mowing
  services exclusively to Centreville, Va residents including: grass cutting, yard
  maintenance and more.</span>
```

```
<div itemprop="address" itemscope itemtype="http://schema.org/PostalAddress"
  <span itemprop="streetAddress">14921 Lampec St.</span>
  <span itemprop="addressLocality">Centreville</span>
  <span itemprop="addressRegion">VA</span>
</div>
```

```
Phone: <span itemprop="telephone">703-909-7404</span>
```

```
</div>
```

sameAs

```
<link itemprop="sameAs" href="https://plus.google.com/+Livelawnandprosper/">
```

Local Tags

GeoTag

```
<span itemprop="geo" itemscope itemtype="http://schema.org/GeoCoordinates">
<meta itemprop="latitude" content="38.853380" />
<meta itemprop="longitude" content="-77.463779" />
```

hasMap

```
<link itemprop="hasMap" href="https://goo.gl/maps/bpm9XFr5xnq">
```

Logo Markup



```

```

Hyperlinked Phone Number

```
<a itemprop="telephone" href="tel:+17039097404">703-909-7404</a>
```

Images

```
<div itemscope itemtype="http://schema.org/Article">
```

```
<span itemprop="name">The Centreville Yard Makeover</span>
```

```
<span itemprop="articleBody">Live Lawn and Prosper was called in to handle the
landscaping of this home. The trees, bushes and weeds were all very overgrown and
it was beginning to stain the side of the home. </span>
```

```
<div itemprop="image" itemscope itemtype="http://schema.org/ImageObject">
```

```

```

```
<span itemprop="name">The Centreville Yard Makeover</span>
```

```
<span itemprop="description">The before and after yard makeover and cleanup.
</span>
```

```
<div itemprop="contentLocation" itemscope itemtype="http://schema.org/City">
Project Location: <span itemprop="name">Centreville</span>
</div>
```

```
<div itemprop="creator" itemscope
itemtype="http://schema.org/ProfessionalService">
```

```
By: <span itemprop="name">Live Lawn and Prosper</span>
```

```
<link itemprop="url" href="http://www.livelawnandprosper.com/">
```

```
<link itemprop="sameAs" href="https://plus.google.com/+Livelawnandprosper/">
```

```
</div>
```

```
</div>
```

```
</div>
```

